## 7 Signs Your Brand Needs a ReVision<sup>™</sup>

A rising tide lifts all boats. If your ship's not rising, then your marketing, and your brand, could be an integral reason. It's not that a new logo, tagline, or shiny campaign is what you need. It is likely you need a better lens, a better way to identify the problems, the opportunities, and the best path forward.

## Red Flags That Indicate "It's Time":

- 1. Are you spending more and getting less ROI?
- 2. Does your message constantly change?
- 3. Does your team agree on and do they know how to talk about the brand?
- 4. Are you reacting to marketing trends instead of driving strategy?
- 5. Does your website sound just like your competitors'?
- 6. Are your leads an abundance of mediocre?
- 7. Do your customers know how you truly solve their problems?

## How ReVision Can Help:

- Identify the real barriers keeping you from success.
- Develop a solid strategic action plan focused on results.
- Create team alignment on the plan and the message.

Stand out from the noise. ReVision is the first step to a brand that actually works for you. Let's talk.



