

Mission, Vision, and Values: Is Your Team On Board?

Are your mission, vision, and values driving action – or just framed on a wall?

Ask five employees to recite your mission, vision, and values. If you get hesitation or blank stares, it's time to take a deeper look – and see if you can find a better way to make sure your employees know what they are.

Audit Your Core

- Does the **Mission** explain why we exist – clearly and simply?
- Does the **Vision** inspire the future and guide decision-making?
- Are our **Values** lived out in the actions of our leadership and employees?
- Do we reinforce these through **hiring, training, and reviews**?
- Does every **customer touchpoint** reflect this foundation?



Mission



Vision



Values

As you audit your M/V/V, make sure they are also still saying what you want them to say and that they are aligned with your future vision for the company.

Need help clarifying or reactivating your M/V/V? Our Core Foundation Solution can help.

Let's Talk.